Model N Extends Early Bird Registration for RAINMAKER Featuring Sessions by McKinsey & Company, iSuppli, and Truven Health

Attendees will have until Tuesday, January 15 to lock in discounted pricing

REDWOOD SHORES, CA – January 7, 2013 – Model N today announced that Early Bird registration for the ninth-annual RAINMAKER Revenue Management Summit has been extended due to a significant number of companies looking before the deadline. Life Sciences and Technology companies now have until Tuesday, January 15, to register and save on registration fees for RAINMAKER, taking place March 5-7 at the Arizona Biltmore in Phoenix.

The only summit of its kind, RAINMAKER is a three-day conference that provides Revenue Management professionals with the largest global networking forum across the Life Sciences and Technology industries. Each year, hundreds of attendees look to RAINMAKER for the most current information in technology, best practices, and innovation related to building a global Revenue Management foundation that unifies their company's revenue life cycle processes across departments, divisions, and geographies. Last year, 97% of surveyed attendees indicated that they were planning to return again this year with more than 80% planning to recommend sending additional colleagues from their company.

This year's agenda currently boasts sessions with industry experts from McKinsey & Company, iSuppli, and Truven Health Analytics, formerly the business of Thomson Reuters, as well as executives from leading Life Sciences and Technology companies. Attendees of RAINMAKER should anticipate insights into: :

- How their peers and competitors are prioritizing pricing strategy, deal management, customer retention, and market access objectives in a highly competitive and global marketplace

- How they can take back control with the latest investments in targeted, industry-specific best practices, analytics, and Revenue Management solutions

- How they can make the case at their company for building a global Revenue Management infrastructure to maximize profit while reducing financial risk

"The theme of this year's RAINMAKER — Architecting Revenue — points to how our Revenue Management systems provide companies with the blueprint needed for maximizing revenue," explains Ken Pulverman, VP Marketing, at Model N. "With its rich architectural history, the Arizona Biltmore will be the perfect backdrop."

Model N is happy to extend RAINMAKER's Early Bird registration offer until Tuesday, January 15, and invites customers, partners, and industry leaders to take advantage of this opportunity as soon as possible. For more information on RAINMAKER 2013 please visit: http://www.modeln.com/rainmaker

About Model N

Model N, the leader in Revenue Management Solutions, drives improved pricing, margin, and revenue performance through a powerful combination of best practices, highly configurable software applications, comprehensive services, and actionable analytics across the complete functional spectrum of pricing, contracting, rebating, sales, and marketing. Model N leverages its deep industry expertise to support the unique business needs of Life Sciences and Technology companies across more than 50 countries. Global Customers include: Allergan, Amgen, Atmel, Boston Scientific, Bristol-Myers Squibb, Dell, Hospira, Johnson & Johnson, Linear Technology, Merck, Marvell, Maxim, Micron, Nokia, Novartis, Novo Nordisk, ON Semiconductor, STMicroelectronics, and Watson Pharmaceuticals. Whether you are an emerging business or a global leader, Model N results in revenue. www.modeln.com

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